

A photograph of a glamping cabin interior. In the foreground, a large wooden hot tub is filled with bubbling water. To the right, a wooden bar counter is visible with various bottles on it. A tree trunk is positioned in the middle ground. The background is decorated with colorful, illuminated floral garlands in shades of purple, pink, and yellow. The overall atmosphere is cozy and rustic.

ARE YOU READY TO JOIN ONE OF THE
FASTEST GROWING MARKETS IN THE TRAVEL
AND RECREATION INDUSTRY!

Say goodbye to your 9-to-5 office job and say hello to being your own boss, running your own glamping business and creating your own destiny.

The Secret Garden Glamping franchise offers you the first steps into an industry that is growing in popularity year on year. We have created a business model that supports new start-ups or allows existing operations to convert to our award-winning brand.

It's an exciting business that is never boring with no two days the same.

What are you waiting for?

A wooden glamping pod with a curved roof and large glass doors. The interior is visible, showing a bed with blue and yellow bedding. The pod is illuminated from within, and there are string lights hanging above it. A purple rounded rectangle contains the text 'THE OPPORTUNITY'.

THE OPPORTUNITY

In recent years, the demand for glamping holidays has grown at a rapid pace. Families, couples and friends have been opting to take the dive into the great outdoors and explore semi-rural living. Over the course of 2021, outdoor holidays grew exponentially in popularity when compared with hotel stays.

THE GLOBAL GLAMPING MARKET WAS VALUED AT USD 2.35 BILLION IN 2021 AND IS ANTICIPATED TO GROW AT AN ANNUAL RATE OF 10.9% FROM 2022 TO 2030. LET'S TAKE ADVANTAGE OF THIS GROWING MARKET TOGETHER!

At The Secret Garden, we have created a unique business that goes way beyond the typical glamping sites. Our Founders have created a model that takes the customer experience to the next level. The franchise structure allows novice entrepreneurs and ambitious individuals to start a new business or existing businesses to convert their current operation to a multi-award-winning brand. Whatever your situation you will follow the success of a business blueprint in an exclusive franchise territory utilising The Secret Garden Glamping trademark brand.

KEY BENEFITS

A multi-award-winning business seen on the BBC, Channel 4 and Channel 5

The most booked Glamping site in the UK and the only OFFICIAL 5 star Glamping around

An established, proven and differentiated business model

Start a business from scratch or covert your existing operation

High income potential with a huge market

Full training and ongoing support

No experience necessary



FULL TRAINING AND SUPPORT

SUCCESSFUL BUSINESS MODEL The Secret Garden business model is hugely successful and has won numerous awards to prove it. To grow on this success we have created a franchise offer that is focused on your business success. It offers you the opportunity to work for yourself but not on your own, we will be there supporting you every step of the way.

FULL TRAINING AND SUPPORT We have created a full training programme that will allow anyone, whatever their experience to start and grow a fun and profitable business.

MARKETING SUPPORT We will help you to effectively launch and grow your business using our successful marketing strategies.

A bedroom scene featuring a bed with a wooden headboard, a large arched mirror, and a wall covered in greenery. The bed has a yellow blanket, black pillows, and white towels. The mirror reflects a yellow chair and a vase of white flowers. A purple banner with white text is overlaid on the image.

CONTACT US NOW TO FIND OUT MORE

info@thesecretgardenglamping.uk



Franchise Enquiry form

NAME

PHONE

EMAIL

POSTCODE

COMMENTS